



Chameleon Custom Writing Walls

Don't scale the size of
your ideas to the size
of your whiteboard

Chameleon: design en functionaliteit in perfecte harmonie!

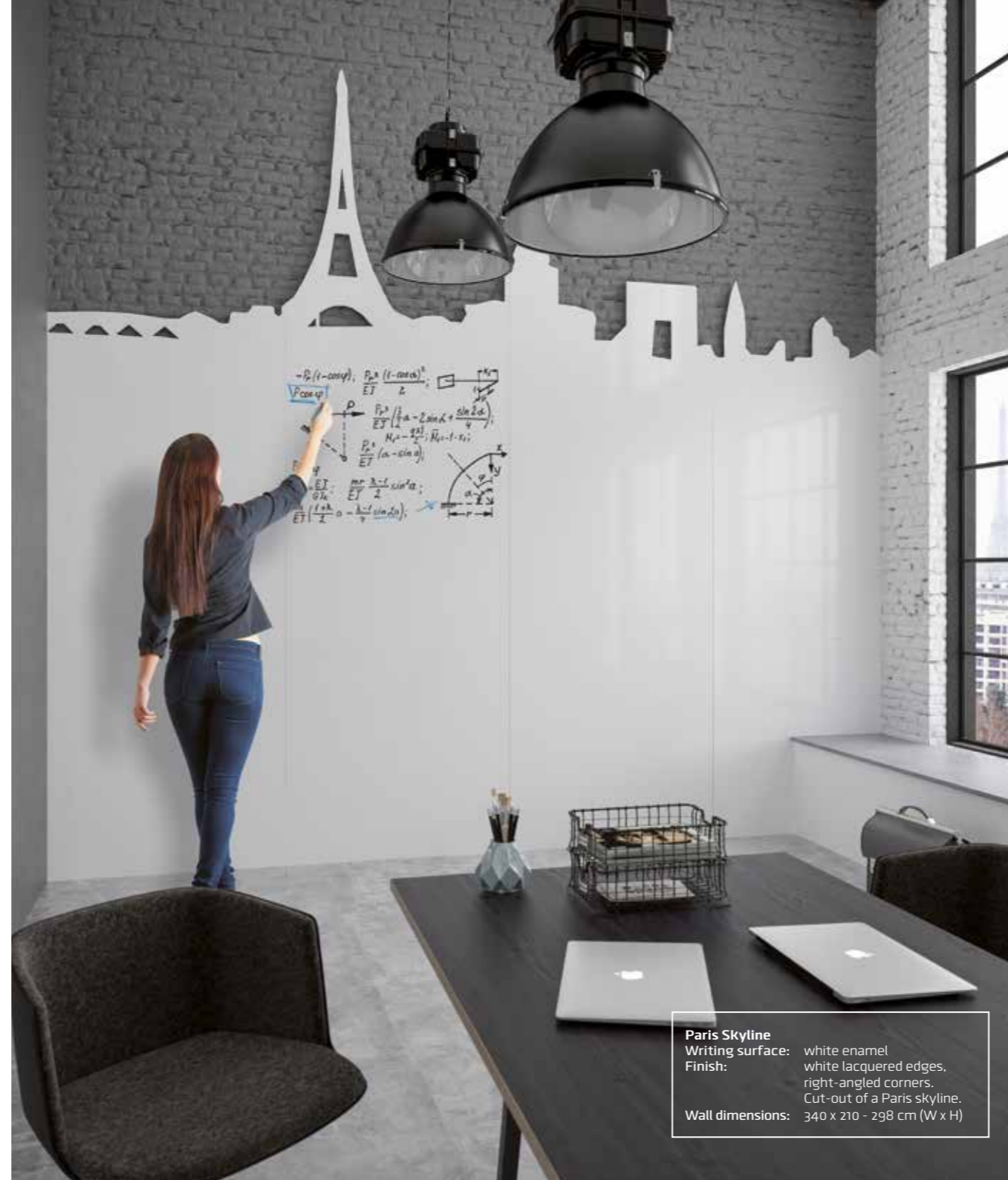
Analogue writing on whiteboards results in more effective collaborative processes, more creative solutions and greater transparency in projects. The basic principle is: the larger the writing surface, the more functional it will be. Moreover, visual management methods such as Scrum and Agile now even mean that whiteboard walls are almost indispensable in organisations.

Stimulate collaboration, creativity and information-sharing with Chameleon's inspirational workplace solutions. We are the only whiteboard producer that offers fully customised enamel whiteboard walls. Like a real chameleon, the wall can adapt effortlessly to the surrounding space, so that you can endlessly play with the shape, colour or size.

Highest quality is our standard

The standard writing surface of our Chameleon Writing panels is made of high-grade white enamelled steel (fired at 800°C). This ensures that our panels have an excellent service life and are suited for very intensive use. Indeed, we offer a 25-year guarantee for the writing surface of our standard panels.

In addition to white enamel, we also offer options like chalk-grey or green, a projection surface or printed surfaces. All these surface options are magnetic, easy to write on and dry-erasable.



Paris Skyline
 Writing surface: white enamel
 Finish: white lacquered edges, right-angled corners. Cut-out of a Paris skyline.
 Wall dimensions: 340 x 210 - 298 cm (W x H)

Custom work is what makes Chameleon unique

Endless writing surface in any dimensions. Chameleon enables you to create one single writing surface from several frameless panels. This creates an almost seamless modular whiteboard wall. To incorporate the wall seamlessly into the room, we have the technology to cut the panels in any size to a maximum of 118 x 298 cm per panel.

Personalised

What's unique about Chameleon whiteboard walls is how they can be made to enhance the interior experience. For example, by cutting out a certain design or brand logo, by printing on the whiteboard or by painting the edges in a certain colour. Cut out designs can also be used functionally. For example, a monitor, light switch or webcam can be incorporated perfectly into the whiteboard wall.

THE 8 CERTAINTEES OF CHAMELEON WRITING



01 YEAR GUARANTEE ON WRITABILITY AND ERASABILITY

TOP QUALITY IN USE

Chameleon whiteboards and whiteboard walls are all made of top-quality enamelled steel. The writing surface consists of a double layer of enamel, which prevents any rust formation. The double layers are baked at 800°C, creating a scratchproof top layer. Chameleon Writing provides a perfect writing surface and dry erase board with a 25-year guarantee! The writing surface is pore-free, so ink has no chance of accumulating. The products are suitable for all kinds of magnets.

02 STREAMLINED SURFACE CREATES ORDER

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Whiteboard paint, foil or other writing solutions often result in an irregular, bumpy and isordered surface. The surface of Chameleon Writing is guaranteed to be ultra-smooth, resulting in a streamlined writing wall or whiteboard. This not only looks beautiful, but creates a sense of order in the interior.

03 STYLISH IN ANY INTERIOR

STYLISH IN ANY INTERIOR

Chameleon Writing whiteboards are uniquely cut so that they do not need a frame. The streamlined frameless finish gives Chameleon a timeless design. Whether it's a creative brainstorming room, a cosy classroom or a designer boardroom, Chameleon Writing suits any room.

04 MODULAR SYSTEM FOR ANY FORMAT

MODULAR SYSTEM FOR ANY FORMAT

Chameleon Writing whiteboards are very easy to link together, next to or above each other. This results in a virtually seamless whiteboard wall which can be customised to the dimensions of your room.

05 PERSONALISATION WITH YOUR OWN UNIQUE DESIGN

PERSONALISATION WITH YOUR OWN UNIQUE DESIGN

Chameleon Writing offers different options to create your own unique whiteboard - one that no one else has. Have your own logo cut into the whiteboard or design an insert on the top. Full-colour printing on the whiteboard is another option.

06 VERY EASY TO INSTALL

VERY EASY TO INSTALL

One of the principles of Chameleon Writing is that it is very easy to install, making it suitable for everyone. The wall mounting system has been carefully considered and uses two types of attachments. One is a simple hook system with just 2 parts: a hook profile on the wall and a hook profile on the board. The other is an equally simple magnetic system which ensures that the whiteboard can easily be mounted straight.

Different surfaces for different applications:

MATERIAL TYPE	APPLICATION	ADVANTAGES
Enamel	Ideal for writing	Top-quality writing surface for whiteboards
Mica white (also an enamelled steel)	Ideal for projection	Ideal properties for projection without reflection. Wet erase with a spray
Hybrid (also an enamelled steel)	Suitable for writing and semi-projection	A good compromise for anyone wanting to write and project on the same material
Chalk grey/green (also an enamelled steel)	Chalks	There is no better base material for the classic blackboard than this enamelled steel
Sublimation steel	Sublimating (printing)	Ideal for combining the best full-colour pictures with a writing application

07 100% SUSTAINABLE AND FSC® CERTIFIED

100% SUSTAINABLE AND FSC® CERTIFIED

Chameleon Writing production process is 100% CO2 neutral. The organisation takes various concrete measures to reduce CO2 emissions. The remaining emissions are compensated for on a yearly basis by a certified investment in forests. Furthermore, as a FSC certified manufacturer, Smit Visual can provide evidence that the materials used originate from sustainable forestry.

08 MADE IN THE NETHERLANDS

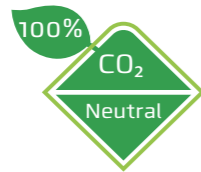
MADE IN THE NETHERLANDS

Chameleon whiteboards are all manufactured in Geldrop in the Netherlands. This guarantees fast delivery, enormous flexibility in custom work and provides insight into a production process with corporate social responsibility.

Chameleon enamel versus alternatives

Do it right first time! With an enamel Chameleon whiteboard wall, you are guaranteed a clean and decorative writing surface for more than 25 years. After 2 years of intensive use, surfaces with foil or lacquered steel are irreparably dirty and unreadable.

Ask for availability





Custom made panels

Writing surface: white enamel
 Finish: white laquered edges, right-angled corners.
 Panel dimensions: 291 x 285 cm (W x H)



Endless
Writing surface

A 13-metre-long whiteboard wall

Writing surface: white enamel
 Finish: white laquered edges, right-angled corners.
 Panel dimensions: 1375 x 115 cm (W x H)

Corporate Branding



Let your corporate identity shine through

Built in whiteboard with logo cut-out
Writing surface: white enamel
Finish: white edges, right-angled corners. Logo cut-out with a grey sheet behind it.
Wall dimensions: 354 x 210 cm (W x H)



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13



Writing wall with cut-out for display
 Writing surface: white enamel
 Finish: white laquered edges, rounded outer corners (R=100). Cut-out with the same radius as display (R=5).
 Wall dimensions: 344 x 228 cm (W x H)



Writing wall with cut-out for display
 Writing surface: white enamel
 Finish: white laquered edges, right-angled corners. Cut-out with the same radius as display (R=8). Sides are finished with strips of whiteboard.
 Wall dimensions: 490 x 248 cm (W x H)

Digital meets Analogue

Chameleon Printed

Printed whiteboard

Writing surface: sublimated steel
 white lacquered edges.
 Finish: right-angled corners, printed
 in lower right corner.
 Wall dimensions: 354 x 290 cm (W x H)

$$i\omega T_1 e^{(i\omega t - \epsilon t)}$$


$$\left(\frac{i\omega}{2x} \left[i\left(\omega T_1 = \frac{i\omega}{2x} \tau\right) \right]\right),$$

$$R = \sqrt{\frac{i\omega}{2x}} = \omega T_1 e^{(i\omega t - \epsilon t)} = i\omega T_1$$

$$(e)^{\frac{\pi}{2}} \cdot \sqrt{\epsilon} / 100 m_i$$

$$C = \frac{\omega}{2x} \cdot \frac{\pi}{x} = \frac{2\pi}{x}$$

$$U = N \cdot \frac{3}{2} K P T,$$

$$z^2 x dx_j$$


Chameleon
Writing Printed

Magnetic, writeable and dry-erasable. Expand your creative palette and design your whiteboard solution with any printed surface imaginable (including full-colour). You can go for a vibrant, high-contrast colour print, a functional planning or – keeping it simple – your company logo. Whatever you decide on, the sky's the limit. Our graphic design team is happy to help you design your print. But of course, you are also welcome to supply your own design.

Feel free to inquire about the options!

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Project planning

Visual Management



Agile

COLLABORATION

Think big

Ask feedback

Visualize

Standup meeting

Improve

To-do list

Explain

Ideas

Scrum

CREATIVITY

Together

Grow

Mindmap

Status

Brainstorm

What's your plan?

Educate

Be transparant

Open

SHARING INFORMATION



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Smit Visual B.V.
Spaarpot 120-122
5667 KZ Geldrop
The Netherlands

T +31(0)40 - 280 85 00
F +31(0)40 - 286 76 15
E info@smit-visual.nl
W chameleonwriting.com



SMIT VISUAL
we make it visible